

BOOKS & ILLUSTRATIONS *for* POULTRYMEN



RELIABLE POULTRY JOURNAL PUB. CO.
QUINCY, ILLINOIS

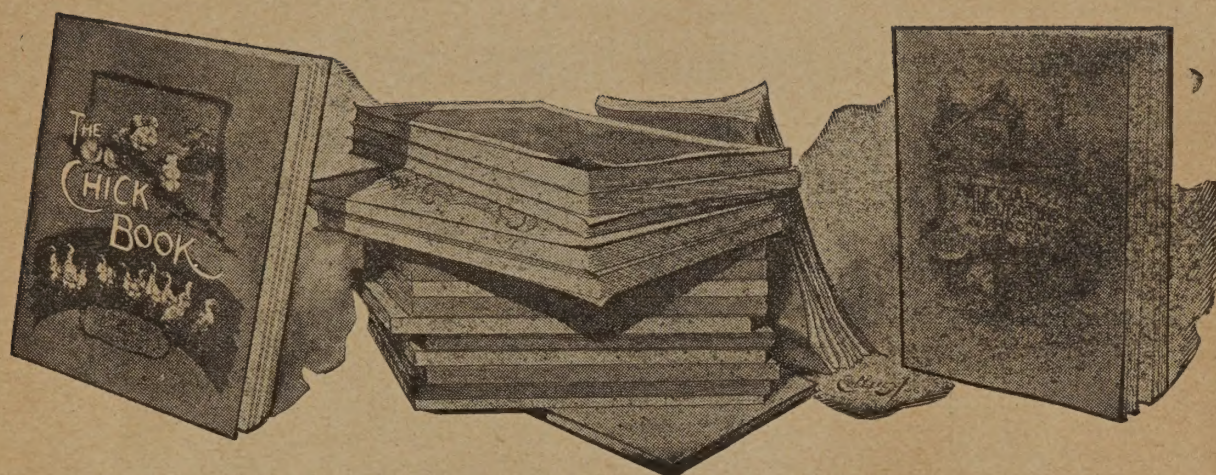


Head of a Good Laying Hen

It is an easy matter to pick out the good layers if you know how. There are many identifying marks about the head and body that tell not only whether the hen is laying but also how long she has been laying, how many eggs she produced, and how well she is likely to lay in the future. And the poor layer, or the one that does not lay at all, carries marks that identify her just as certainly. The lifelike illustration on the left shows the bleached-out beak, ear lobe, and eye ring, the lean face, the bright, full eye, and the well-developed comb of the heavy layer. Compare this with the one shown on the right, noting the bright yellow beak and ear lobe, the dull eye, and the shriveled comb—all plainly identifying this hen as a loafer. All reliable information available on the subject of culling will be found in our new book "**Profitable Culling and Selective Flock Breeding**", from which the above illustrations are reproduced. There are 18 beautiful and instructive color plates in this book, illustrating in natural colors the difference between good and poor layers. There also is a remarkable collection of half-tone photo-engravings showing how to apply culling tests not only to Leghorns but to other popular breeds. If you keep rows for profit you cannot afford to be without this book. See pages 2 and 3 for full description.



Head of a Hen Not Laying



“R. P. J. Poultry Library”

TWENTY years ago, the Reliable Poultry Journal Publishing Company began to compile and publish a series of BREED AND VARIETY BOOKS, treating of standard-bred fowl, their origin, history, breeding, care and management; also a parallel set of books devoted to PRACTICAL POULTRY KEEPING, for those who wish to engage in the profitable production of market poultry and eggs, or who are already at work in this field.

Assisting in this work, we have had—and still enjoy—perhaps the most competent staff of poultry writers and poultry artists in this or any other country. First to last, we have sought the services of such men, almost regardless of cost. The good results are to be found in the books described in this catalogue.

The book-making work of R. P. J. Publishing Company is now an established department. New books are being issued each year and the old books are being revised, improved and enlarged—the reading matter and illustrations keeping pace with progress in the Poultry Industry.

The most successful poultry breeders and the highest authorities on Poultry Culture in America and foreign lands, have contributed many valuable articles to these books,—giving them genuine authority and making them Standard and Official in the nature of their contents. These articles and much of the advice contained in these books cannot be obtained elsewhere. They relate to all questions pertaining to successful poultry keeping.

Last, but by no means least, these books are illustrated by the World's two greatest poultry artists, Franklane L. Sewell and Arthur O. Schilling. These men have put their best work into the R. P. J. Library of Standard poultry books, including numerous color plate reproductions of oil paintings of prize-winning live birds. Both are regularly connected with the R. P. J. editorial and art staff and are continuing to do superior work in embellishing these books and making them authentic and truly instructive.

Yours for “more and better poultry,”

RELIABLE POULTRY JOURNAL PUBLISHING CO.,

Grant M. Curtis
President.

Quincy, Illinois, January 1, 1920.

Profitable Culling and Selective Flock Breeding

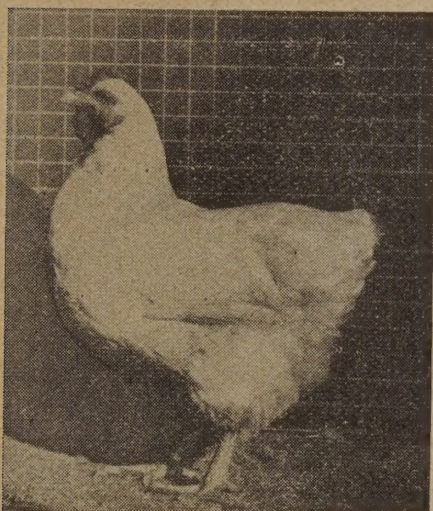
A BRAND NEW BOOK ON CULLING—JUST ISSUED. THE ONLY ONE CONTAINING ALL AVAILABLE INFORMATION ON THIS VITALLY IMPORTANT SUBJECT

Compiled and Edited by

HOMER W. JACKSON,
Associate Editor, Reliable Poultry Journal.

GRANT M. CURTIS,
Editor, Reliable Poultry Journal.

ONE-FOURTH to one-half of the hens in the average flock are nonproducers, or practically so, for six months in the year. These "slacker" hens eat up the profits faster than the good layers in the flock can earn them. If you keep poultry for profit, whether you have a commercial or backyard flock, you cannot afford to feed these idle hens. Get rid of them by adopting simple, easily applied culling methods.



Hen With Record of 232 Eggs
in Twelve Months.
From "Profitable Culling and
Selective Flock Breeding".

rations. Almost every flock would show similar differences in production if trap-nest records were available. Few persons can afford to employ trap nests; but EVERY ONE who learns culling can pick out the nonlayer, and can do it in an instant's time.

NO OTHER BOOK LIKE IT

NOTHING REALLY EQUAL to this money-saving, profit-making poultry book has been published in years, whether judged by cost of production or by thorough treatment of the subject. Every copy is sold on the basis of "personal satisfaction or your money back". It is official in character, containing eighteen remarkable colored charts, made by experts from live specimens, showing clearly the pigmentation and other "signboard" body characters which indicate low or high egg production. Photos for the color plates were furnished specially by the Poultry Department of Cornell University, and will prove

"PROFITABLE CULLING" describes every known method of selecting layers that is of recognized value. You can readily follow the plain and easily understood descriptions in this book, which are fully illustrated with several dozen black-and-white and three-color photographic reproductions of live, plucked, and dissected good layers, nonlayers, and poor producers. By proper culling you can secure largest profits and protect your feed bin and bank account by keeping the egg production of your flock up to or above a 50 per cent yield throughout the laying year or season—in fact until early September.

THE IMPORTANCE OF CULLING

The two illustrations on this page (reproduced from book) are shown to emphasize the vital importance of culling to every practical poultry keeper. One of these hens has an official record of 232 eggs in 12 months; the other laid only 20 eggs in the same time and on the same



Hen With Record of 20 Eggs
In Twelve Months.
From "Profitable Culling and
Selective Flock Breeding".

Profitable Culling and Selective Flock Breeding---Concluded

convincing, also a revelation to every reader of this down-to-the-minute treatise. Book also contains complete sets of illustrations made from photographs showing official methods of culling Leghorns, Plymouth Rocks, Rhode Island Reds, etc., as practiced extensively by the Poultry Departments of New Jersey, Connecticut, Indiana, Missouri, Iowa, Minnesota, and numerous other agricultural colleges. Contains latest rules (1919-1920) for "culling by external characters and physical examination" as adopted by the American Association of Instructors and Investigators in Poultry Husbandry, July 1918, and as amended July 1919.

PARTIAL LIST OF CHAPTERS

SECURING HIGH AVERAGE EGG PRODUCTION BY CULLING: Possibilities in the way of increased average production and how it can be brought about. Number of eggs per fowl that should be laid to insure profitable production.

CULLING METHODS OUTLINED AND ILLUSTRATED: All the important details of various culling methods given in brief form and illustrated with a remarkable set of photos.

HOW TO CULL PLYMOUTH ROCKS, WYANDOTTES, AND REDS: Methods used by culling experts in handling fowls of these breeds. Egg laying capacity particularly important. Two special sets of photos.

CULLING ANCONAS, CAMPINES, MINORCAS, ORPINGTONS, LANGSHANS, ETC.: Remarkable records have been made by fowls of each of the breeds mentioned.

CULLING BY GENERAL APPEARANCE, CONDUCT, AND MOLT: Laying ability of fowls is indicated by a number of details in appearance. Intelligence is a highly important character.

CULLING BY EGG TYPE AND PHYSICAL TESTS: Is there an egg type? Why abdominal capacity is of great importance in securing high records.

PIGMENTATION TESTS IN CULLING: What makes skin, beak, shanks, etc., yellow, and why the color fades when the hen begins to lay.

HOW RHYTHM AND CYCLE, REST PERIODS, ETC., AFFECT PRODUCTION: Many apparently unimportant details are closely associated with productivity. A method of estimating production by weight of eggs.

HOW TO SELECT PROSPECTIVE GOOD LAYERS: The poultry keeper who learns to select his good layers at the beginning of the laying year has a great advantage. It can be done!

CULLING METHODS PARTICULARLY ADAPTED TO THE FARM FLOCK: Efficiency of the farm flock is largely increased by culling.

SYSTEMATIC CULLING FOR THE COMMERCIAL FLOCK: How the summer egg yield can be maintained at 50 per cent throughout the season.

PRACTICAL CULLING METHODS FOR BACK-YARD FLOCKS: How culling keeps down the cost of feeding without decreasing production.

WHAT CULLING MEANS TO THE FANCIER: Demand for first-class layers is developing a new field for the fancier. Breeders can combine high egg production and standard quality and greatly increase profits.

IMPORTANCE OF SELECTIVE FLOCK BREEDING: In order to build up the productiveness of the flock, only the best layers should be used in the breeding pen. How to select such hens quickly and accurately.

In addition to the foregoing there are several other chapters, each dealing with some important subject relating to culling and increased egg production.

Size of book is 9x12 inches. It contains 120 pages with attractive Sewell art cover; is printed on super-calendered half-tone book paper and profusely illustrated. Compiled at a cost of more than \$4,000.

PRICE, POSTPAID, \$1.50.

Add 40 cents for a full year's subscription to Reliable Poultry Journal, or 75 cents for two years. Extra postage on Journal to Canada, 35 cents a year; to foreign countries, 60 cents a year. Address

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9x12 Inches, 120 Pages.
Profusely Illustrated.

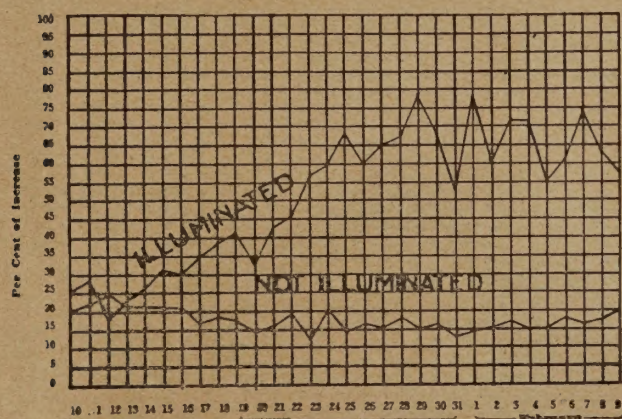
Use of Artificial Light to Increase Winter Egg Production

THE MOST REMARKABLE AND REVOLUTIONARY DISCOVERY IN HISTORY OF THE POULTRY INDUSTRY

The practical value of artificial illumination in securing greatly increased egg production during short winter days is no longer in question. The method has been thoroughly tested out by commercial poultry keepers in different parts of the country and is regularly employed by them. Many have been using "lights" with complete success for several years. At a number of State Experiment Stations the good results of this method have been scientifically demonstrated.

BIG PROFITS FROM THE USE OF ARTIFICIAL ILLUMINATION

By the use of artificial light (electric bulbs, gasoline lanterns or kerosene lamps) in the hen houses during the short days from early fall until the following spring, thus giving the pullets and hens a 12 to 14-hour workday for feeding, exercise, digestion, and natural functioning, you positively can double



SAMPLE ILLUSTRATION

(Greatly Reduced)

Comparing actual egg yield under lights with record of a check pen without illumination. From "Use of Artificial Light to Increase Winter Egg Production."

and triple the egg yield at the time when new-laid eggs are scarce under usual conditions and therefore bring the highest prices—are worth the most money, either to sell or to use on the home table. By learning and following the truly simple, yet complete instructions to be found in this latest R. P. J. book you can multiply your winter egg profits by FOUR. Book goes into every detail, including what lights to use and how to use them, what to feed, when and how to feed, etc., etc. **FIRST COMPLETE TREATISE** on this highly important subject.

BROUGHT RIGHT DOWN TO THE FALL OF 1919

This great book contains four pages of colored charts showing just how the use of artificial lighting operated to increase egg production during the short-day period of the year. It gives a history of the discovery of the use of "lights" and brings the whole matter right down to the fall of 1919. Contains numerous lectures, articles, and reports by foremost expert investigators in this important field, including Prof. Geo. R. Shoup, Puyallup, Wash.; Prof. Jas. E. Rice, New York State College of Agriculture; Prof. Luther E. Banta, Massachusetts Agricultural College; also presents in full the definite instructions published by New Jersey Agricultural Experiment Station telling what "lighting" to use, how to use it, to what extent, just how and when to feed the hens and pullets "under lights", etc., etc. Contains numerous illustrations showing poultry houses in which lights are being used with uniform success,

Use of Artificial Light to Increase Winter Egg Production---Concluded

and many tables of egg production which prove absolutely that by the use of artificial illumination the egg yield from September 1st to the following March 1st can be doubled or tripled. Failures practically unknown. Successful wherever used. "Nothing mysterious about it", says Prof. Rice. Simply enables the pullet or hen to do what she is designed to do and wants to do. Easily the best book on the subject to date—in fact, the **ONLY COMPLETE ONE**.

Compiled and Edited by

GRANT M. CURTIS

Editor of Reliable Poultry Journal

PARTIAL TABLE OF CONTENTS

Forcing Egg Yield by Use of Artificial Light.
Ten Eggs per Week per Hen and How it was done.
Method of Back-yard Poultry Keeping that is Paying Well.

Lighting System for Increasing Egg Production.
More Evidence of Egg Yield Value of "Lights".
Influence of "Illumination" on Production of Winter Eggs.

Discovery of Lighting System in Northwest.
Practical Advice for Use of Lighting System.
Use of "Lights" to Increase Winter Egg Production.
Influence of Length of Day on Production of Winter Eggs.

Making Artificial Daylight for the Layers in Winter.
Artificial Lighting of Pacific Coast Poultry Houses.
Early Lighting Tests in East on Commercial Basis.
Late Interview with Dr. Waldorf on Artificial Lighting.

Works the Hens Day and Night.
More Lighting Facts From Sunny Crest Farm.
Use of Lights on Commercial Poultry Plant.
Private Users of Lights in Pacific Northwest.
Early Use of Lighting System in Michigan.
Results of Use of Lighting System in N. J.
General Lecture on Benefits of Use of Artificial Lights.

Influence of Illumination on Egg Production Characters.

How Mr. and Mrs. Shoup Discovered the Benefit of Lights.

Comparison Methods of Managing Pullets for Egg Production.

Essentials for Getting Fall and Winter Eggs.
Maintenance of Egg Production During Winter.

Several Private Users of "Lights" in New York State.



Successful Use of Artificial Light in California.

Report on Tests of Lighting System in Canada.

Use of Artificial Light in European Countries.

Testing the Use of "Light" in State of Montana.

Report on Use of "Lights" by a Pennsylvania Poultryman.

Late Advice from Cornell Poultry Department.
Artificial Lighting as a Means of Increasing Egg Production.

Size of book 9x12 inches, consisting of 120 pages, with attractive Sewell art cover. Cost of preparation, including pictures, over \$3,500. Printed on super-calendered, half-tone book paper and profusely illustrated.

PRICE PER COPY, \$1.50 POSTPAID

Be sure to include a subscription to Reliable Poultry Journal with your order for this book. Add 40 cents for one year's subscription, or 75 cents for two years. Extra Postage on Journal to Canada, 35 cents a year; to foreign countries, 60 cents a year. Address

RELIABLE POULTRY JOURNAL PUB. CO., DEPT. 28, QUINCY, ILL.

How to Feed Poultry

For Any Purpose With Profit

MOST COMPLETE AND INSTRUCTIVE POPULAR-PRICED BOOK ON THIS SUBJECT PUBLISHED. JUST OFF THE PRESSES

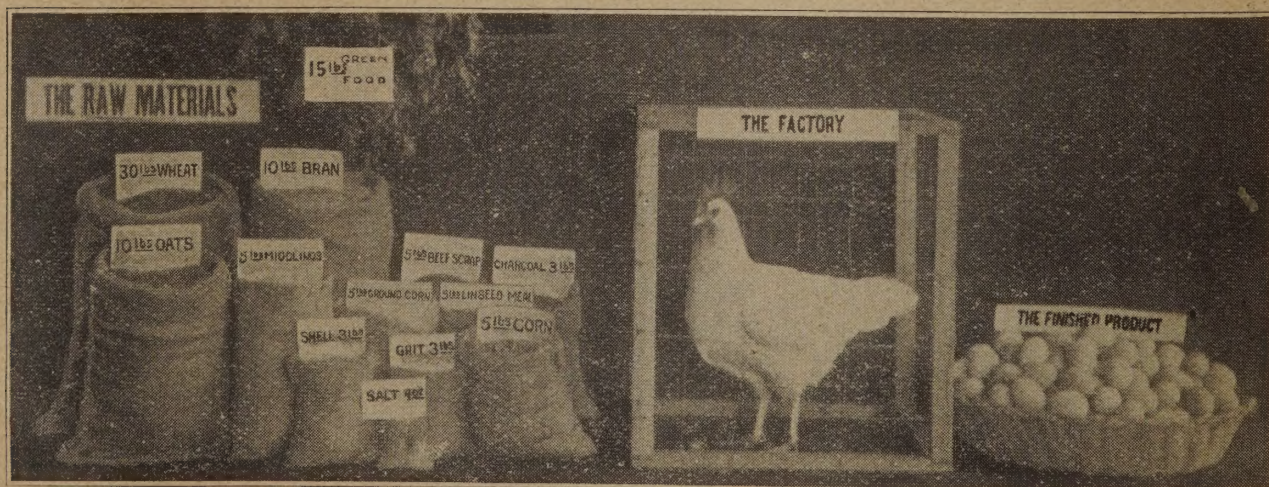
By JOHN H. ROBINSON, Reading, Mass.,
Associate Editor of Reliable Poultry Journal.

FEEDING IS THE ONE SUBJECT that is always of interest to every poultry keeper. The building of a poultry house closes for the builder further consideration of the relative merits of different styles of poultry houses. The choice of a variety and the purchase of seed stock limit the poultry keeper's direct interest in the merits of birds to the variety that has been chosen. Land, buildings, and appliances are permanent equipment for which the poultry keeper pays only once. The principal part of the first cost of all stock is also a part of the original investment. Subsequent purchases are occasional and comparatively small. BUT THE COST OF FEEDS AND OF THE LABOR OF FEEDING ARE ITEMS OF EXPENSE WHICH MUST BE CONSIDERED DAILY.

IN PRACTICE, QUESTIONS RELATING TO FEEDING ARE NEVER SETTLED. A shortage in the supply of a staple article may make it necessary for a poultry keeper to change his ration on short notice. The opportunity to procure a new feed cheaper than something in use may make it advisable to change both the ration and the method of feeding. Every new idea about combinations of feeds and methods of feeding is therefore of potential interest to every poultry keeper.

TO MAKE THE BEST ADJUSTMENTS of feeding problems, as they arise, the poultry keeper must have at hand the best book on the subject procurable—one that treats the whole subject thoroughly and systematically from the practical point of view, and at the same time with due consideration of the scientific knowledge of feeding which directly relates to practical results; a book that states these principles plainly and explains them clearly.

THIS BOOK BY JOHN H. ROBINSON meets those specifications better than any previous work on the subject. It condenses and gives in con-



A RECORD LAYER, HER YEAR'S RATIONS AND THE EGGS PRODUCED

One of the more than a hundred interesting and instructive illustrations (here much reduced in size) found in "How to Feed Poultry for Any Purpose with Profit."

How to Feed Poultry For Any Purpose With Profit---Concluded

venient form the results of the experience of successful, practical poultry keepers, and of the researches of scientists investigating feeding problems.

It gives the analysis of every article used in feeding poultry.

It gives all the different formulas for feeding that have been used and recommended by well-known, successful, practical poultrymen, and by the Experiment Stations of the United States and Canada.

It gives all the best formulas for feeding poultry of every age, for every purpose, under any conditions.

It gives rules, explains their application, and states their limitations, showing why the method that proved good in one instance gave unsatisfactory results in another.

It teaches how to work by rule as far as rules will apply, and then shows how to train the judgment to supplement the use of the rule.

THIS BOOK IS A FIRST-CLASS POPULAR TEXT BOOK FOR THOSE WHO WANT TO LEARN HOW TO FEED, AND IS UNEQUALED AS A REFERENCE BOOK FOR EXPERTS.

PARTIAL CONTENTS

INTRODUCTION TO THE FEEDING OF POULTRY: Why a full and correct understanding of the subject of poultry feeding is important. What poultry eat. Digestive organs of fowls and their nutritive requirements.

POULTRY FEEDS AND THEIR NUTRITIVE ELEMENTS: The different ingredients found in feeds, and their relative values. Why some grains are better than others for feeding fowls. Economy in feeding.

PRINCIPLES, METHODS AND SYSTEMS OF FEEDING: How rations may be adapted to conditions. Feed tables and how to use them. Need of variety. Wet and dry mash systems compared.

PREPARATION OF FEEDS FOR POULTRY: Use of mixing troughs, mechanical mixers, feed cutters, and various other articles of labor-saving equipment. How to mix all kinds of mash feeds to make them palatable.

FEEDING CHICKS FROM HATCHING TO WEANING: How to feed newly hatched chicks in order to keep them in thrifty condition. Importance of raising chicks on clean land. Model rations for different localities and climates.

FEEDING CHICKS FROM WEANING TO MATURITY: How chicks develop feeding habits. What the average farm range can supply. Weight of well-grown chicks at different ages.

FEEDING FOR EGG PRODUCTION: Rations used and recommended by government workers and commercial egg farmers. Amount of feed consumed by hens. How to adopt rations to special conditions.

FATTENING AND FINISHING POULTRY FOR THE TABLE: Simple feeding methods for producing superior-quality table fowls. Methods of feeding best suited to the average poultry keeper's requirements.

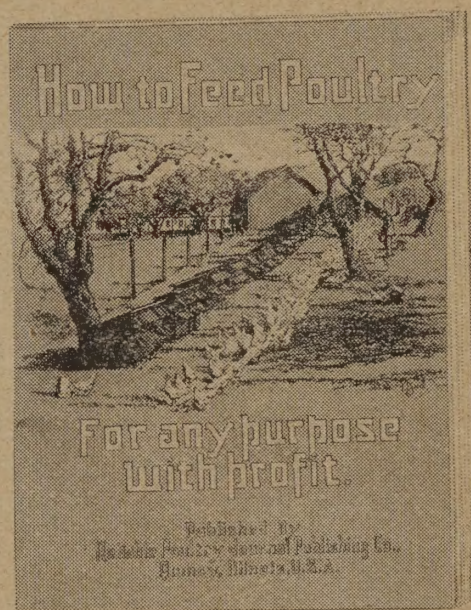
FEEDING BREEDING AND EXHIBITION FOWLS. How fertility and vitality of germ may be affected by rations used. Feeding in preparation for exhibition. Use of special feeds and condiments.

In addition to the above there are chapters on feeding turkeys, peafowls, guineas, and pheasants, feeding and fattening ducks and geese, etc. Size of book, 9x12 inches, contains 112 pages, with HANDSOME SEWELL ART COVER AND OVER 100 ILLUSTRATIONS. Printed on super-calendered book paper.

PRICE, POSTPAID, \$1.25.

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**112 Pages, 9x12 Inches.
Fully Illustrated.**

Poultry Houses and Fixtures

NEW 1919-1920 EDITION NOW OFF THE PRESSES—IS RIGHT DOWN TO DATE IN ALL SECTIONS

POULTRY houses correctly planned and built are essential to the success of every poultry enterprise, whether it is established on a large or a small scale. Our new edition of "Poultry Houses and Fixtures" is full of expert information in regard to all details of planning and building. James E. Rice, Professor of Poultry Husbandry, New York State College of Agriculture, Cornell University, Ithaca, N. Y., thought so well of our previous edition of "Poultry Houses and Fixtures" that he used it in class work. Now he writes as follows about our latest edition: "This is the most complete, authoritative and practical publication on the subject which has come to my attention. I shall be glad to refer our students and others to this book as a text. You are to be commended for publishing so useful a volume."

STANDARD WORK ON POULTRY HOUSE CONSTRUCTION—COMPLETE PLANS FOR PRACTICAL BUILDINGS AND EQUIPMENT

PARTIAL CONTENTS



112 Pages.
9 x 12 Inches.

LOCATING AND PLANNING POULTRY HOUSES: How to plan houses that will save money, time, and labor. Right here success or failure begins.

PRINCIPLES OF POULTRY HOUSE CONSTRUCTION: Full instructions on building, which insure successful low-cost houses, to meet practically all requirements of location and climate. How to build at moderate cost.

BACKYARD POULTRY HOUSES: Simple plans for constructing houses suited to back-yard conditions. How to lay out practical small poultry plants.

HOUSES FOR COMMERCIAL LAYING FLOCKS: Complete plans for laying houses, large and small. How to make them practical and convenient at moderate cost.

LAYING HOUSES TO MEET SPECIAL CONDITIONS: Laying houses for cold and warm climates; open-front and semimonitor houses; concrete construction, etc.

PERMANENT BROODER HOUSES: Plans for building all kinds of brooder houses for use with lamp-heated hovers, colony brooders, hot water systems, etc.

PRACTICAL INCUBATOR HOUSES: Moderate cost houses to be built in the ground or above ground.

COMPLETE GUIDE TO POULTRY HOUSE CONSTRUCTION

In addition to the chapters mentioned above, there are others giving easily understood plans and detail information on building practical houses of every kind that the poultry keeper is likely to need. Special attention is given to convenient labor-saving devices for interior and exterior use. Unquestionably the most instructive and comprehensive work on the construction of poultry houses that has been compiled to date.

Size of book, 9x12 inches; 112 pages and cover. Printed on super-calendered half-tone book paper and profusely illustrated.

PRICE, POSTPAID, \$1.00

Add 40 cents for a full year's subscription to Reliable Poultry Journal, or 75 cents for two years. Extra postage on Journal to Canada, 35 cents a year; to foreign countries, 60 cents a year. Address

RELIABLE POULTRY JOURNAL PUB. CO., Dept. 28, QUINCY, ILL.

Artificial Incubating and Brooding

NEW 1919-1920 EDITION RECENTLY OFF THE PRESSES

THIS NEW EDITION of Artificial Incubating and Brooding, very recently issued, has been rewritten practically from cover to cover and is thoroughly down to date in every respect—the best book published thus far on this important subject. Completely revised by HOMER W. JACKSON, Associate Editor of Reliable Poultry Journal. MANY OF THE HIGHEST SCORING exhibition birds of the last ten years have been hatched in incubators and raised in brooders. Incubators and brooders (or brooding houses) are a necessity on all large duck and market poultry and egg plants. This book tells how to operate incubators successfully and how to raise the chicks after they are hatched, no matter what make of brooding device you use.

Incubators and Brooders are Essential to Highest Success in Modern Poultry Keeping—They Save Time and Money.

PARTIAL CONTENTS

MANAGEMENT OF BREEDING STOCK: Vigorous breeding stock essential in getting good hatch.

CHICK EMBRYO AND ITS DEVELOPMENT: General information on processes of incubation, natural or artificial.

INCUBATORS AND THEIR OPERATION: How to get good hatches of strong chicks that will live and grow.

DAY-OLD CHICKS AND CUSTOM HATCHING: Origin and development of the industry. Who should hatch day-old chicks and who should buy them. Building up a profitable business in custom hatching.

THE SELECTION OF BROODING EQUIPMENT: How to select the kind best suited to individual needs.

CARE AND MANAGEMENT OF BROODER CHICKS: How to determine capacity of the brooder. Teaching chicks to use the hover. How to make and use cold hovers. Labor-saving methods.

FEEDING BROODER CHICKS: When to begin feeding, and the special feeds that should be provided. Economical rations that secure rapid growth. Advantages of hopper feeding. Formulas for home-mixed rations.

INCUBATING AND BROODING HOUSES: Illustrated with plans and full details of construction.

AILMENTS AND DISEASES OF CHICKS: All common chick troubles described; simple methods of prevention and cure.



1919-1920 Edition.
112 Pages. 9x12 Inches.
Well Illustrated.

Each year a larger per cent of the annual crop of chicks is hatched and reared artificially. To all, amateur and professional, we earnestly recommend this book, confident that it will prove to be worth many times its price. It anticipates all important questions that may arise and points the way to success.

Size of book, 9x12 inches; 112 pages and cover. Printed on super-calendered half-tone book paper and profusely illustrated.

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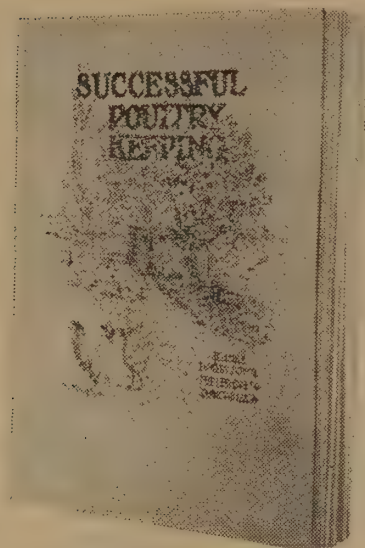
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RELIABLE POULTRY JOURNAL PUB. CO., Dept. 28, QUINCY, ILL.

Successful Poultry Keeping

TEXTBOOK FOR ALL PERSONS INTERESTED IN PROFITABLE
POULTRY AND EGG PRODUCTION

THIS Book Deals With the Fundamentals of successful poultry keeping. The beginner who wants to be sure that he is starting right—that he is establishing his poultry enterprise on a solid foundation, will be especially interested in and benefitted by this work. The important questions that he has to consider and for which he must find definite and authoritative answers before he can wisely lay his plans, are considered in its pages in a truly practical manner. A unique feature in this book is the method of dealing with specially important questions by means of symposiums, in which some of the best known poultry experts in the country give their opinions based on their wide practical experience. The book contains the SECRETS OF SUCCESS whether poultry is bred for pleasure or profit, or both.



176 Pages, 9x12 Inches.
Fully Illustrated.

PARTIAL CONTENTS

AMERICAN POULTRY INDUSTRY: The National Government interested. Origin of Domestic Poultry. Value of Standard-bred Fowls to Practical Poultry Keepers.

STARTING IN THE BUSINESS: Representative Foremost American Poultry Breeders Give Practical Advice to the Farmer, the Market Poultryman, and Fancier.

THE POULTRY PLANT: Selecting Good Location. Best Houses for Different Purposes. What Kind to Build and How to Plan and Construct Them.

LEADING STANDARD VARIETIES: Best Fowls for Beginners. Standard-Bred "Fancy" Combine Utility and Beauty and Bring Highest Prices.

THE MATURE FOWLS: Management of Breeders and Layers. Care and Feeding. Tested Rations. How to Get Hatchable Eggs. Trap-Nesting. Conditioning Breeding Stock. Washing and Fitting Fowls for Exhibition.

OTHER VALUABLE CHAPTERS: Reliable Information About Incubation and Brooding. Chick Growing. Production of Broilers, Roasters, Capons, Market Poultry and Eggs, Turkeys, Ducks, and Geese. Poultry Diseases.

THIRTY-EIGHT IMPORTANT QUESTIONS

Covering all points of poultry culture are answered in this book by seventy-three of America's foremost poultrymen, who describe their mating plans, methods of hatching and raising chicks, breeding of mature fowls, and their favorite style of poultry houses and appliances. This is a truly valuable book for poultry raisers.

PRICE \$1.00, POSTPAID

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RELIABLE POULTRY JOURNAL PUB. CO., Dept. 28, QUINCY, ILL.

Eggs and Egg Farms

A PRACTICAL BOOK FOR BUSINESSLIKE PEOPLE WHO WANT
MORE EGGS, BETTER PRICES, AND MAXIMUM PROFITS

MONEY Can be Made by producing eggs for market in small or large quantities, if you know how to do it. This has been demonstrated beyond a doubt by hard-headed, practical business men who have made systematic production of high-grade, select eggs of uniform color, size and texture of shell, a profitable business venture. HOW TO DO IT is told by experienced persons who describe the best methods of feeding and the care of pullets to promote maturity and early laying, the proper housing of layers, feeding to produce eggs in fall and winter when prices are high. All details of the work are covered under these general heads:

PARTIAL CONTENTS

THE EGG INDUSTRY: Important factors affecting the protection of market eggs.

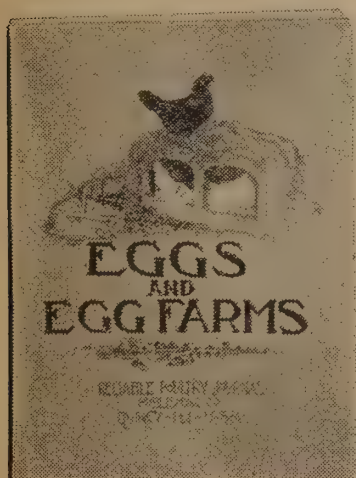
DEMAND AND SUPPLY: Market for eggs is inexhaustible. Small capital required, and splendid possibilities for profit.

BREEDING FOR EGGS: How to increase average production of fowls by pedigree breeding. Practical suggestions on housing, feeding, and general care.

FEEDING FOR EGGS: How to feed in order to secure greatest production of large-sized, superior-quality market eggs.

EXPERIMENTS, LAYERS AND EGGS: Practical feeding tests showing how egg production may be increased by proper feeding.

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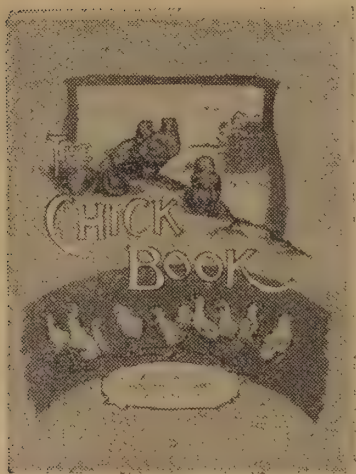
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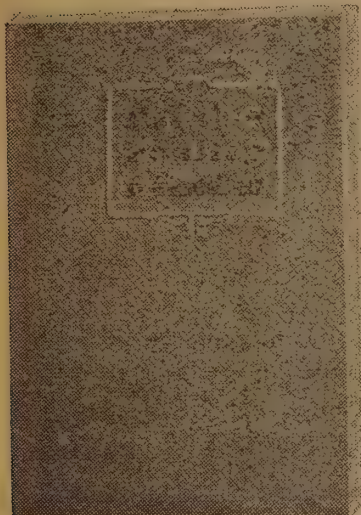
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The Plymouth Rocks

BARRED, WHITE, BUFF, SILVER PENCILLED, PARTRIDGE,
COLUMBIAN

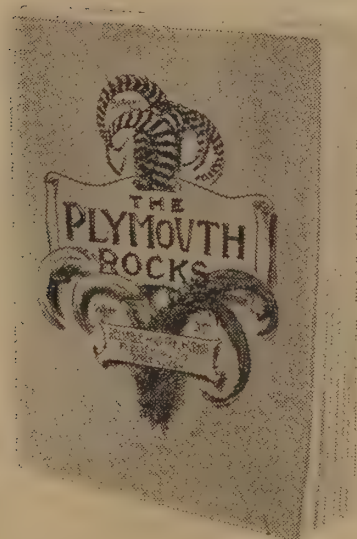
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PARTRIDGE, COLUMBIAN

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Breeder and Judge of Thirty-five Years' Experience

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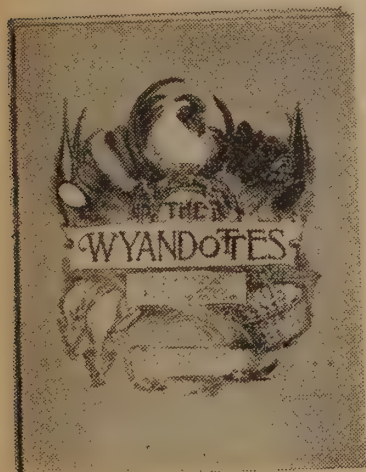
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Breeder and Judge of 'Thirty-five Years' Experience and Member of Standard Revision Committee.

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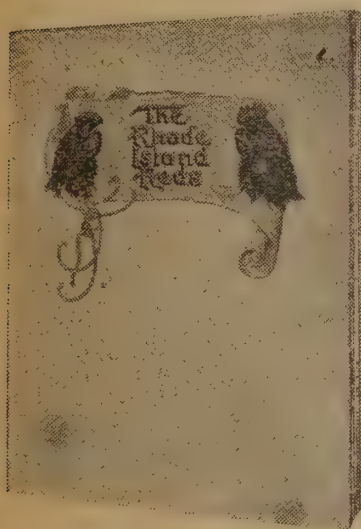
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Breeders will find "The Orpingtons" the most comprehensive in text and the most beautifully illustrated book on the Orpington fowl, in the world.



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Edited by F. L. PLATT

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Within this book there is the most practical, down-to-the-minute information about Campines that can be obtained anywhere. Here in quickly accessible form is the experience and knowledge of the most expert breeders and judges of these beautiful and highly productive fowls.

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The Asiatics

BRAHMAS, COCHINS, AND LANGSHANS

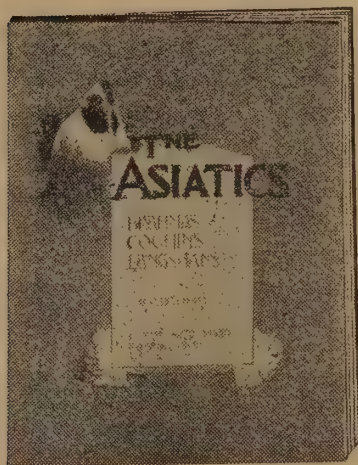
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PRIME OLD FOWLS

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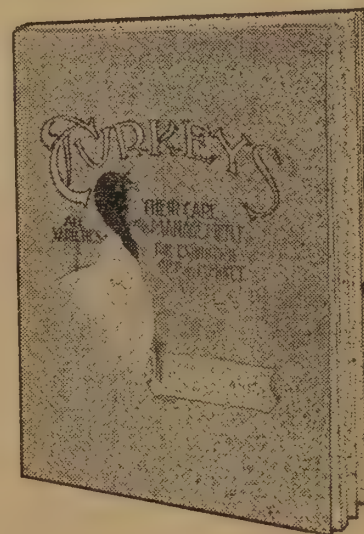
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Keeping Turkeys in Confinement
Crossing with Wild Turkeys
Seven Standard Varieties
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Preparing for Exhibition
Marketing Turkeys
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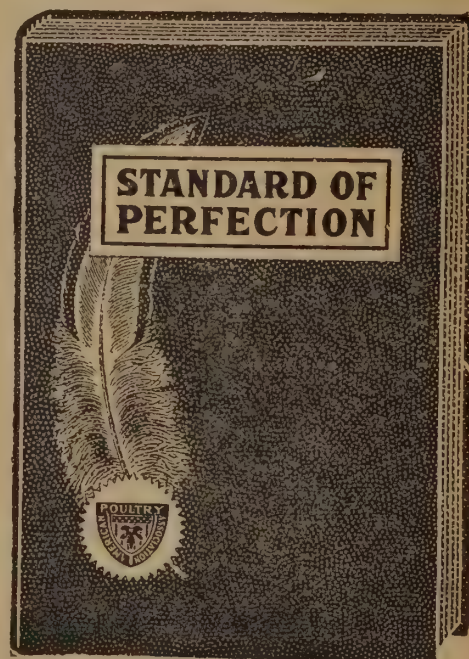
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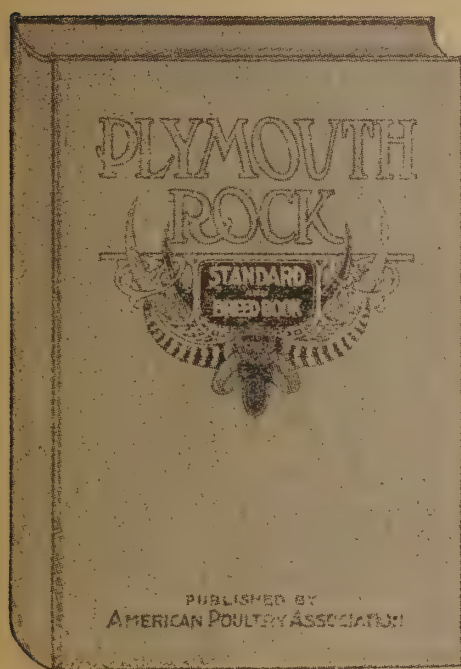
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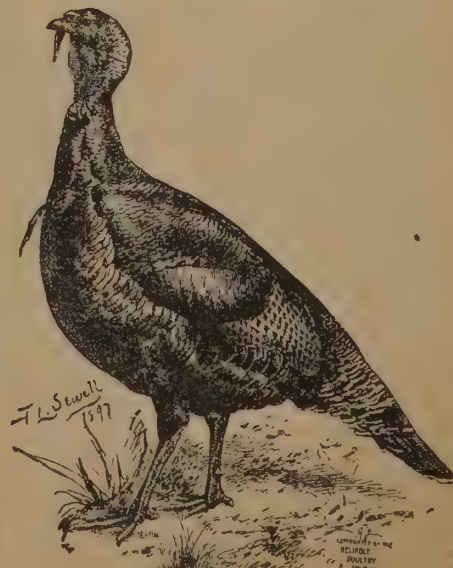
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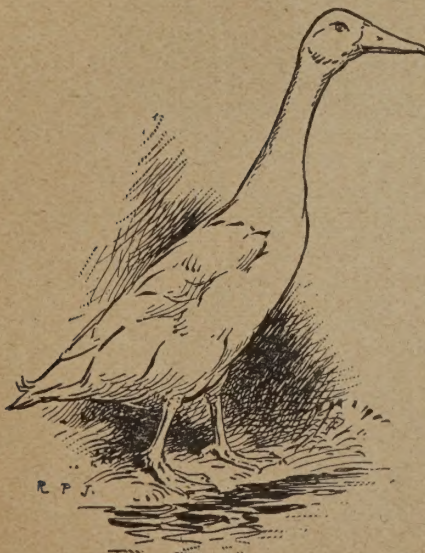
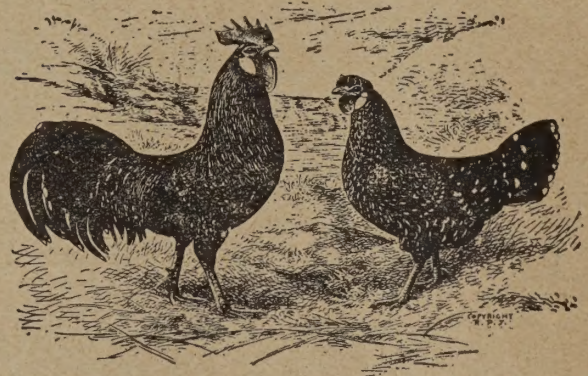
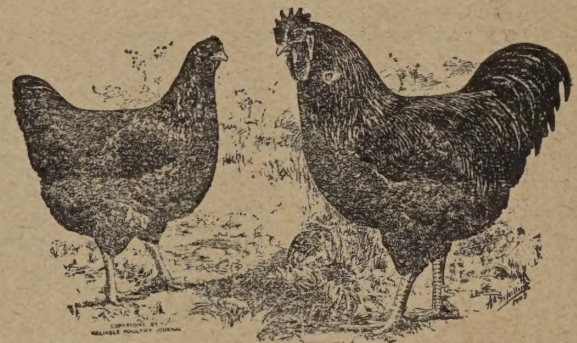
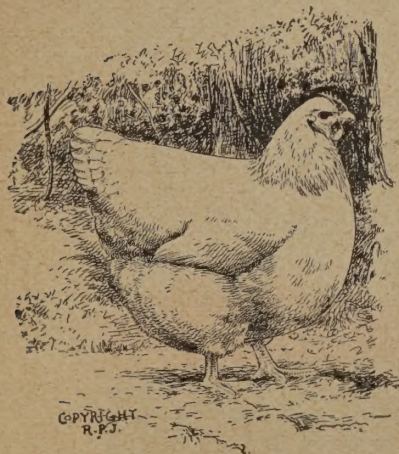
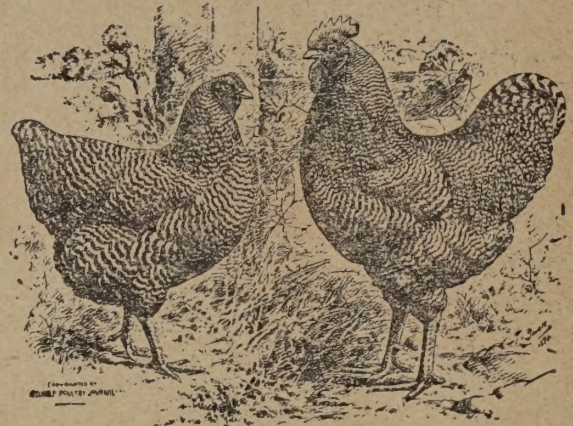
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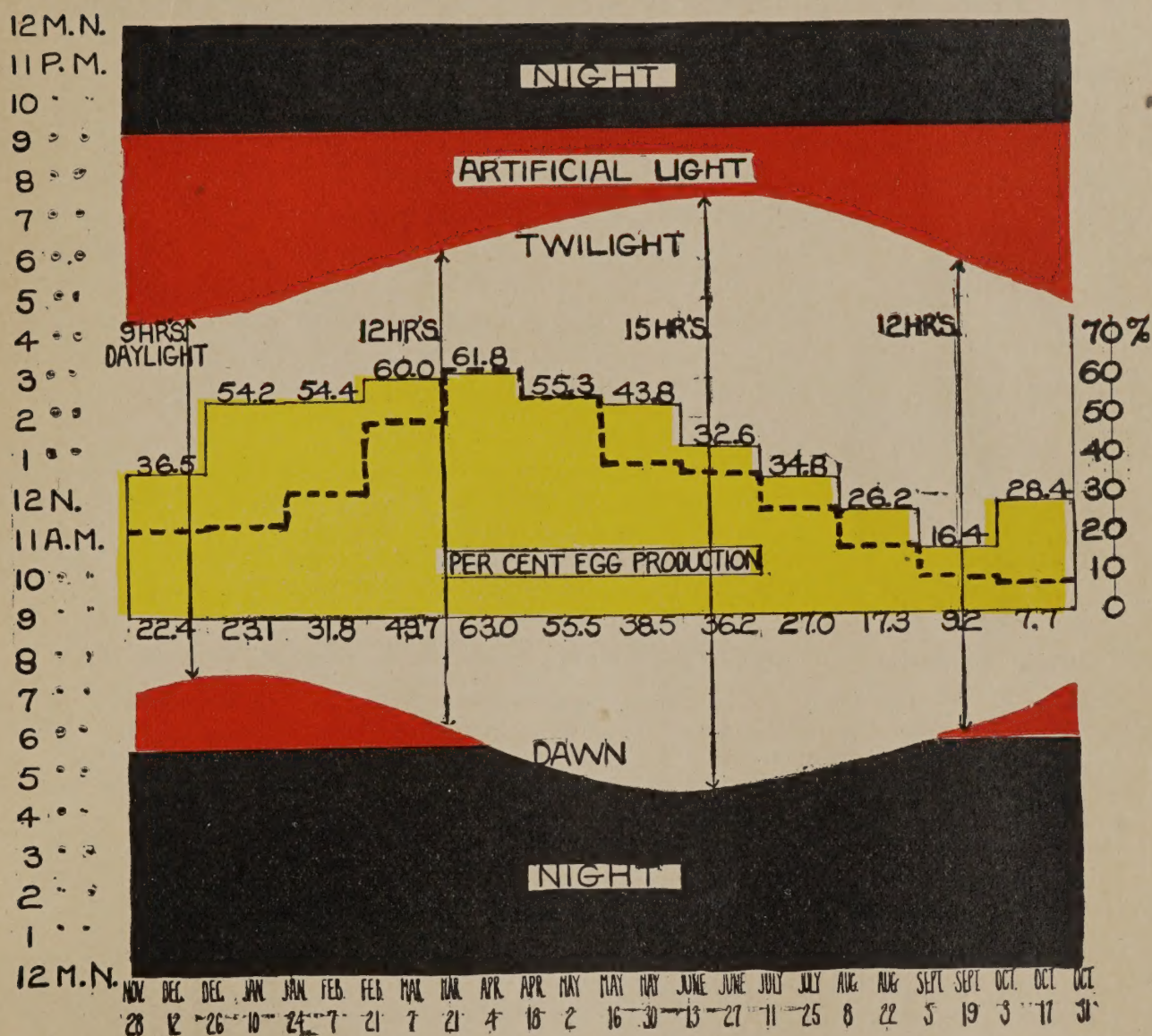
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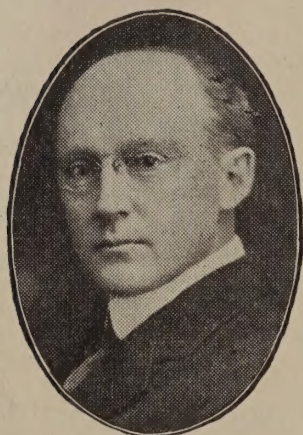
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